



## **Five Simple Steps to STOP Overwhelm so you Can Enjoy Massive Results**

**Presenter: Melanie Benson Strick**  
**Million Dollar Lifestyle Business Coach**  
[www.successconnections.com](http://www.successconnections.com)

### **Topic Blurb:**

Feeling overwhelmed with everything it takes to be successful? Learn how to conquer overwhelm and replace it with a proven system for instant clarity, power and freedom.

In this power-packed presentation, Melanie Benson Strick, The Million Dollar Lifestyle Business Coach, will help you:

- Know the ONE question you have to ask to be among the top 3% (hint: it will save you time, money and your sanity)!
- Leverage a powerful technique to breeze through problems, roadblocks and delays.
- Prioritize your actions to double (even triple) your revenue in the next 90 days.
- Create a step-by-step process to move from ideas to income -- guaranteed!
- Learn a simple strategy every millionaire knows to power up your motivation and banish procrastination -- forever.

### **Interview Intro (read this when introducing Melanie on the call):**

How would you like to be able to double and triple your revenue, eliminate unnecessary costs while increasing your profit and discover simple strategies to stay SANE as you exponentially grow your business?

If you are saying yes, and I know you all are, then let me introduce our guest Melanie Benson Strick. Melanie is known as The Million Dollar Lifestyle Business Coach because she knows first-hand how to build a successful, thriving, freedom-based company with her secret weapon -- LEVERAGE. With over 12 years in corporate America and eight years as a business owner, Melanie works exclusively with entrepreneurs who are ready for the ultimate lifestyle business.

After two years running her own company, Melanie quickly realized that most entrepreneurs create a JOB, rather than a company. They position themselves to work harder than they ever imagined – with minimal results. Frustrated and overwhelmed, they get stuck and never actually experience the FREEDOM that they crave.

Melanie's clients, who are typically coaches, consultants, authors, speakers, trainers, service professionals and information marketers, average a 172% revenue increase while creating more time for living their dream lifestyle. She does this through her revolutionary mentoring programs, easy to follow systems, and proven, profit-generating tools that cause her clients to CATAPULT into their dream businesses!

Melanie is a lifestyle enthusiast and spends her free time in search of the best spas and beaches in the world.

Melanie, welcome to the call!

### **Interview Questions:**

- \* You have been asked to speak at many high profile conferences for entrepreneurs because of your ability to help people really get into massive results. Tell me, why should someone listen to this program?
- \* Can you say a little more about these “syndromes” and how they can cause a business owner to get stuck on not achieve their goals?
- \* I’m really curious now...what is this Fortune 500 trick that you mentioned?
- \* I think that business owners get told so many different things that they must do, no wonder they get overwhelmed. You mention that there is one in particular that must happen but 95% of entrepreneur’s forget to do. What is it and why is it so important?
- \* I know I’ve heard you say before how important it is to systemize your business. It sounds like you are suggesting that people have a system for getting more done? Can you give us the overview of how it can work for someone listening at home right now?
- \* What would you say are the most critical steps that we must incorporate if someone really wants to achieve a big leap in success?
- \* What do you think is YOUR secret weapon – that allows you to accomplish as much as you do?
- \* IF ENOUGH TIME, USE THIS ONE: There is one thing that you haven’t mentioned yet but that is really powerful in your work. I’ve heard you talk about it before – your 4 Pillars of Success. Can you real quick tell us about it?

### **Bio for Promoting Melanie:**

Melanie is the Million Dollar Lifestyle Business Coach because she knows first-hand how to build a successful, thriving company with her secret weapon -- LEVERAGE. Having learned first hand the difference between a struggling solo-practice and a thriving six+ figure business, Melanie works exclusively with entrepreneurs who want to skyrocket their profits so they can experience more time off. With over 12 years experience in Corporate project management, advanced results coaching and leadership development, Melanie turns her clients into profitable, high-payoff success stories. Melanie’s clients enjoy an average growth rate of 172% within the first year while creating more time for living their dream lifestyle

Melanie’s clients, who are typically coaches, consultants, authors, speakers, service professionals and information marketers, achieve unprecedented success through her revolutionary programs such as the Virtual Team Building Telebootcamp™, The ULTIMATE Success Generator™, and her new release, the Fast-Track to 6 & 7 Figure Lifestyle Business.

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