

Coaching Program Application

Please complete in full and write CLEARLY so we can read your answers. Once you have completed this application, please FAX it immediately to us at (818) 530-4884. Also, please send an email to assist@successconnections.com to let us know you have applied.

Yes, Melanie, I want to reserve a space in your 2008 Coaching Program so that I can skyrocket my success this year by mastering the art of leverage so I can work less and enjoy more of my life, greatly increase my profitability and passive revenue with business systems, team building and automating as well as completely stepping into the CEO mindset. I understand that my application will be reviewed and that I will have a follow up conversation with you to complete the application process.

I also understand that it is really important to have the right people in this program so I am being honest with all my answers. If I misrepresent myself in any way, it may result in my being removed from the group. If I am selected, I will make a full one year commitment to this program. If I am not selected, I will be referred to a program that fits my current needs.

Please accept this application as my official indication of commitment, approval to process my deposit, and do whatever it takes to succeed in this program. I understand that if I am accepted that I will immediately move forward with my financial and time commitments.

Name

Company

Street Address

City/Town

State

Zip

Country

Office Phone

Mobile Phone

FAX

Email

Website(s)

Focus of your business:

YOUR CURRENT STATUS

Please describe in detail your current business as it is right now. Include what services you offer, target audience and your role in the business.

My business/company structure is:

- Solo-preneur/Individually owned
 Business partnership
 Limited Liability Corporation (LLC) or Incorporated

The support structures I have set up in my business are:

- Coach/Consultants _____
 Support Staff/Team (please describe) _____

 Bookkeeper/Accountant _____
 Office Systems/Procedures Guides _____
 Other _____

I have been in this business for:

- Under two years
 Between two and five years
 Over six years

The stage of business you are in:

- Newbie. I've just started this new business and I'm learning everything.
 Growth. I know what I'm doing and this year I'm focused on growing my revenue, team and systems.
 Balance. I have all the success I need/want now I'm determined to create more freedom, balance and peace.
 "Retire." I'm completely focused on creating 100% passive revenue so I can focus on my passions in life.

My business' financial situation:

- We are still struggling to turn a profit. I'm definitely not generating cash flow the way I know is possible.
- We are doing OK. Our cash flow is up and down. I would like more consistency and to increase profits and/or revenue.
- We are successful and thriving. I always generate enough income to take care of my personal financial needs as well as the business.

Please help us understand your cash flow. This is your gross business revenue. This will be held in complete confidence and not shared with anyone.

2008 forecasted:

< \$50k \$51 - \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

2007:

< \$50k \$51 - \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

2006:

< \$50k \$51 - \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

What is your Lifestyle Vision?

A lifestyle vision is a picture in your mind of how you want your life to be. A vision of success is bigger than just your career and your business; it is about creating a business that sustains the life you want to live. Tell us about your ideal lifestyle vision.

What are the three most important things you want to accomplish in 2008 that would allow you to create more of a freedom based lifestyle?

What are 3 – 5 things you have tried to accomplish your goals but didn't work?

What are your greatest obstacles to creating more freedom in your business?

Rate the obstacles below with a 1 = always happens, 2 = frequently, 3 = once in a while, 4 = once in a blue moon, 5 = never

- Clarity of goals / objectives
- Cash flow / capital to invest in your biz growth
- Right skills/knowledge to grow
- Isolation / lack of access to right people
- Team building / management
- Battling limiting beliefs / releasing negative thinking
- Confidence in your self or offerings
- Utilizing high payoff marketing or sales systems
- Time management and prioritization
- Stepping into the "leadership role" vs. being the technician
- Fear of taking action/making wrong choices
- Not focused on "real passion"
- Can't leap from \$/hr business to leveraged offerings
- Too many opportunities / can't focus
- Work defines you/is your identity and can't break free

Please expand on your answers above and give us an example of how your challenges get in the way of doing what you need to do for your success.

YOUR MINDSET

When you make decisions, you move:

- Quickly
- Think about it, analyze pros/cons then decide
- Analyze for months before finally making a decision

There are two different mindsets people use to create success. One is the person who does it all themselves. They believe they have all the answers and that no one can do it as good as they can. The second is a person who believes that a team-approach is better because you can leverage the power of others and get there faster and with less effort. What kind of person are you?

What is the one thing that may stop you from doing something brand new...that would cause you to be uncomfortable...and not do it?

Is there anything you think you have to stop doing to create the ultimate success in your life and business?

YOUR COMMITMENT TO THIS PROGRAM

Do you have any other commitments that could keep you from being 110% successful in this program? This could be a job, community service, leadership/board commitments, family, other coaching programs, etc.

On a scale of 1 – 10, 10 being really high, 1 being really low, how willing and committed are you to this program, doing whatever it takes, being in integrity with your commitments and supporting your fellow participants? (If less than 10, what would have to happen to be at a 10?)



Are you willing to be open and honest with your coach? If no, what would have to happen to say yes?

If you commit to this program and are accepted, will you be able to commit to the fee without undue stress? Please explain.

If you were to be accepted into our program, at the end of one year, what are the top 3 goals you want to rave about having accomplished?

In 50 words or less, tell us why you should be selected for this exclusive opportunity to be mentored in this program?

PAYMENT INFORMATION

I understand the investment for the Platinum Elite Program is \$15,000 in advance or \$1,000 deposit and 12 payments of \$1,275. This 12 month program with Melanie as my Million Dollar Lifestyle and Business Coach includes:

- Your own personal Success Tracking System Binder to use throughout the year
- 1 ½ hour Kick-off Strategy Session to develop your focus and plan to achieve your lifestyle business (\$900 value)
- 1 ½ hour Marketing Strategy Session to map out your marketing plan to achieve your revenue goals (\$900 value)
- Three Live 2-Day Platinum Elite Luxury Resort Mastermind Retreats held throughout the U.S. (\$10,000 value)
- Eight 50-minute private coaching calls with Melanie (\$4,800 value)
- 2 Monthly One-Hour Group Lifestyle Mastermind Calls w/2 Participant Hot Seats (\$12,000 value)
- 2 Hour "Open Call In" time each month - Exclusive for Platinum Elite (\$12,000 value)
- VIP Ticket to one Virtual Team Building Bootcamp each year (\$1,997 value)
- Insights Leadership Profile, plus the Insights training center to help you understand your profile, to assist you in your self-discovery, communication styles, motivation needs and team building skills (\$250 value)
- Accountability and buddy support with Melanie and other members to help you stay on track (priceless)
- Access to the new Fast-Track to 6 & 7 Figure Lifestyle Business program (\$3,564 value)
- Membership in the Ultimate Wealth & Success Circle (\$1,164 value)
- Copies of all self-study programs such as ULTIMATE Success Generator, Virtual Team Building Secrets, ULTIMATE Guide to Highly Leveraged Speaking (minimum \$791 value)
- Surprise bonuses that only Platinum Elite members will be invited to participate in

Please check one:

Please charge my \$1,000 deposit to Card #1 below. (Current Platinum members deposit is waived.)

Please split my \$1,000 deposit on two cards below.

Credit Card #1: _____

Circle One: Visa / MasterCard / AmExp / Discover

Name as it appears on card: _____

Expiration Date: _____

Billing Address: _____

Credit Card #2: (optional) _____

Circle One: Visa / MasterCard / AmExp / Discover

Name as it appears on card: _____

Expiration Date: _____

Billing Address: _____

If I am selected for the coaching program...

Please charge the remaining to Credit Card # _____ so that I can save and get one month free.

Please bill me monthly on Credit Card # _____.

** Remember, your coaching fees are tax deductible! All programs are a one-year commitment. **