

Application for the Strategic Results Private Coaching Program

Yes, Melanie, I want to reserve a space in your Coaching Program so that I can skyrocket my success this year. I understand that my application will be reviewed and that I will have a follow up conversation with you to complete the application process.

I also understand that it is really important to have the right people in this program so I am being honest with all my answers. If I misrepresent myself in any way, it may result in my being removed from the program. If I am selected, I will be committed to this program. If I am not selected, I will be referred to a program that fits my current needs.

Please accept this application as my official indication of commitment, approval to process my deposit, and do whatever it takes to succeed in this program. I understand that if I am accepted that I will immediately move forward with my financial and time commitments.

Please Be Honest and Authentic With Your Answers!

Name:

Business Name:

Address:

Phone (home):

Phone (work):

Phone (mobile):

Fax:

Email:

Best days / times to contact me:

YOUR CURRENT STATUS

Please describe in detail your current business as it is right now. Include what services you offer, target audience and your role in the business.

My business/company structure is:

- Solo-preneur/Individually owned
- Business partnership
- Limited Liability Corporation (LLC) or Incorporated

The support structures I have set up in my business are:

- Office Systems/Procedures Guides (please describe)
- Technology/Automation (please describe)
- Support Staff/Team (please describe)
- Coach, consultant or other business advisor (please describe)
- Other (please describe)

The stage of business you are in:

- Newbie. I've just started this new business and I'm learning everything.
- Growth. I know what I'm doing and this year I'm focused on growing my revenue, team and systems.
- Balance. I have all the success I need/want now I'm determined to create more freedom, balance and peace.
- "Retire." I'm completely focused on creating 100% passive revenue so I can focus on my passions in life.

Notes

I have been in this business for:

- Under two years
- Between two and five years
- Over six years

Notes

My business' financial situation:

- We are still struggling to turn a profit. I'm definitely not generating cash flow the way I know is possible.
- We are doing OK. Our cash flow is up and down. I would like more consistency and to increase profits and/or revenue.
- We are successful and thriving. I always generate enough income to take care of my personal financial needs as well as the business.

Notes:

Please help us understand your cash flow. This is your gross business revenue. This will be held in complete confidence and not shared with anyone.

2010 forecasted:

- < \$50k \$51 \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

2009 planned:

- < \$50k \$51 \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

2008:

- < \$50k \$51 \$100k \$101 to \$500 \$501 to \$1M \$1.1 M to \$3M \$3.1 M +

What is your Lifestyle Vision?

A lifestyle vision is a picture in your mind of how you want your life to be. A vision of success is bigger than just your career and your business; it is about creating a business that sustains the life you want to live. Tell us about your ideal lifestyle vision.

What are the three most important things you want to accomplish in the next 12 months that would allow you to create more of a freedom based lifestyle?

What are the things you have tried to accomplish your goals but didn't work?

What are your greatest obstacles to creating the business and lifestyle you desire?

Rate the obstacles below with a 1 = always happens, 2 = frequently, 3 = once in a while, 4 = once in a blue moon, 5 = never

- Clarity of goals / objectives
- Cash flow / capital to invest in your biz growth
- Right skills/knowledge to grow
- Isolation / lack of access to right people
- Team building / management
- Battling limiting beliefs / releasing negative thinking
- Confidence in yourself or offerings
- Utilizing high payoff marketing or sales systems
- Time management and prioritization
- Stepping into the "leadership role" vs. being the technician
- Fear of taking action/making wrong choices
- Not focused on "real passion"
- Can't leap from \$/hr business to leveraged offerings
- Too many opportunities / can't focus
- Work defines you/is your identity and can't break free

Please expand on your answers above and give us an example of how your challenges get in the way of doing what you need to do for your success.

YOUR MINDSET

When you make decisions, you move:

- Quickly
- Think about it, analyze pros/cons then decide
- Analyze for months before finally making a decision

Notes:

Tell me about a successful experience you had working with a mentor. What worked?

Is there a time when you have had an unsuccessful experience with a coach or mentor? What didn't work?

YOUR COMMITMENT TO THIS PROGRAM

Do you have any other commitments that could keep you from being 110% successful in this program? This could be a job, community service, leadership/board commitments, family, other coaching programs, etc. Tell us why you should be selected for this exclusive opportunity to be mentored in this program?

On a scale of 1 – 10, 10 being really high, 1 being really low, how willing and committed are you to having me coach you, challenge you and support you in achieving your real goals and dreams, even if it means it will get uncomfortable and stretch you into new possibilities and strengths?

(If less than 10, what would have to happen to be at a 10?)

What budget have you set aside to invest in your growth?

If you commit to this program and are accepted, will you be able to commit to the fee without undue stress? Please explain.

Participant Signature – THIS MUST BE SIGNED IN ORDER TO BE CONSIDERED FOR THIS PRIVATE COACHING PROGRAM:

I, _____ (name), have read the **STRATEGIC RESULTS PRIVATE COACHING PROGRAM** description above and completed the application as honestly as possible. I understand that Melanie and I will discuss the best program level that fits my needs.

At this point in time, I understand I am only applying for the program and am under no obligation to join or make payment. I understand that if I am accepted into the group, I will need to provide payment immediately and complete my coaching agreement (supplied upon acceptance into coaching program.)

I understand that Melanie is providing me a \$200 consultation (fee is waived) to review my application and discuss the program with me to determine if it is a good fit. I will show up for my appointment on time and prepared.

Signature: _____

Date: _____

Please sign and FAX PAGES to (818) 530-4884 or email to bookmel@successconnections.com. Upon receipt, instructions for booking the session and next steps will be emailed to you. Be sure to white list successconnections.com with your server company.