

Virtual Teams Bootcamp Opens Up New Opportunities for Progressive Entrepreneurs

The field of dreams is getting smaller by the minute for many entrepreneurs. The costs of doing business are rising, taking bigger and bigger chunks out of the profit margin. Worker's compensation insurance, payroll taxes, and the recruitment and training involved with even one employee, are forcing business owners to look around for options that will allow them to stay afloat.

Melanie Benson Strick, founder of Success Connections, may just have what small business has been looking for. Many business owners want to expand, but the big question is how will they afford it? The answer may surprise them.

Strick has pioneered the new business model of Virtual Teams. If you haven't heard of it yet, you will soon. To simplify it, your vision for your business will best be realized when you give yourself carte blanche to do what you do best. The other aspects of your business – the ones you're not so great at but have to be done – you contract out. Then you can focus on creating the business you've dreamed of. The key is being objective about your business, and figuring out what you can and should do yourself – and what you should hand off.

Strick has spent the last several years helping business owners get on track and stay in the black, including her own business. Her unique coaching methods and extensive line of support materials have made her the go-to person for entrepreneurs and small business owners needing help with innovative strategies to accomplish more in less time. And her latest program promises to deliver the best out there in creative expansion.

The Virtual Team Building Secrets Tele-Bootcamp is a course based off of a series of interviews with 5 entrepreneurs who accomplished record-breaking sales. They didn't hire employees, and they didn't have huge capital investment. They learned how to step aside at the right time and hand over the reins to key partners – their “virtual team”.

“Letting go is the hardest part for most people,” says Strick. “But when they see the positive impact that can only be realized when they empower other people, then they can't see how they did it any other way. It makes the difference between just getting by and having a truly successful and rewarding business.”

For more information about the Virtual Team Building Secrets Tele-Bootcamp, you can visit <http://www.virtualteambuildingsecrets.com/secretweapon/>

Melanie Benson Strick, "The Entrepreneur's Success Coach," offers keynotes speeches, mentoring, training and products designed to get people out of overwhelm and onto the success fast-track. For more information visit www.successconnections.com.

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