

**Guest Name and Title:**

Melanie Benson Strick,  
Million Dollar Lifestyle Business Coach &  
Virtual Team Building Expert

[www.SuccessConnections.com](http://www.SuccessConnections.com)

14320 Ventura Blvd #222

Sherman Oaks, CA 91423

(877) 830-3139 / Direct private phone line: (818) 884-8996

Back up contact for emergencies only: (818) 521-3149 cell phone

For up to date bios & downloadable pictures, please visit [www.successconnections.com/media](http://www.successconnections.com/media).

**Bio:**

Melanie Benson Strick is known as Million Dollar Lifestyle Business Coach because she knows first-hand how to build a successful, thriving, freedom-based business with her secret weapon -- LEVERAGE. With over 12 years in corporate project management, Melanie works exclusively with small business owners who want proven strategies to double and triple their revenue, eliminate unnecessary costs, and experience more free time as they grow their business.

Melanie's clients, who are typically coaches, consultants, authors, speakers, service professionals and information marketers, **average a 172% revenue increase while creating more time for living their dream lifestyle.** She does this through her revolutionary programs such as the Virtual Team Building Telebootcamp<sup>™</sup>, The ULTIMATE Success Generator<sup>™</sup>, and the Fast-Track to 6 & 7 Figure Lifestyle Mastermind.

She is co-author of Visionary Women Inspiring the World, Entrepreneurial Spirits, and the soon to be released Entrepreneur Press book "Start Your Own Information Marketing Business."

Melanie is an avid "lifestyle fanatic" and spends her free time in search of the best luxury spas, resorts and beaches in the world. You can find out about all of these programs at [www.successconnections.com](http://www.successconnections.com).

**Topic #1: Get Out of Overwhelm so You Can Skyrocket Your Profits****Questions: (Bold questions are most important for limited time)**

**Q1. You say that overwhelm is the #1 Dream Stealer for business owners – why is that?**

**Q2. Tell me about "Bright Shiny Object Syndrome."**

Q3: Are there any other syndromes that affect the success of an entrepreneur?

**Q4: If someone wanted to have a massive leap forward in their results, what is ONE simple technique anyone can incorporate right now?**

**Q5: I think that business owners get told so many different things that they must do, no wonder they get overwhelmed. You mention that there is one in particular that must happen but 95% of entrepreneur's forget to do. What is it and why is it so important?**

Q6: What do you think is YOUR secret weapon – that allows you to accomplish as much as you do?

**Q7: It says here that you believe the business owner's inner game sets their wealth thermometer. How does that work?**

Q8: One of your philosophies that really sets you apart from other business coaches is your idea that everyone has a "Success Compass." What is it and why it is important to a business owner?

Q9: What is one simple step that someone listening can take right now?

## **Topic #2: The Entrepreneur's Secret Weapon: How to Leverage Your Time to Accomplish Massive Results in Record Time (And Still Have a Life!)**

**Questions: (Bold questions are most important for limited time)**

**Q1: You were able to catapult your business growth so quickly – I think you have said you went from barely making \$1,000/mo to over 6 figures in just under 9 months. Can you tell us a little about how you did that?**

**Q2: What is the big "ah-ha" you say all entrepreneurs must get before they can build a business they love?**

**Q3: What are the three things that someone might have to "give up" in order to create a seven figure lifestyle business?**

**Q4: I know a lot of entrepreneurs, particularly in the beginning, are "bootstrapping" – doing everything themselves to keep the cash flow down. Would someone at this stage of growth benefit from a virtual team?**

Q4: If someone doesn't know if a Virtual Team is right for them, what are some things they should consider?

**Q5: What is the "million dollar question" you must ask yourself before hiring a team?**

Q6: Where should someone start to outsource or delegate, especially if they are concerned about paying for new people on the team?

Q7: You mention an easy-to-follow system to help determine what to outsource, and what to keep. Can you share that formula?

Q8: If someone needs help building a team, where should they go?