



Speaker Introduction: Melanie Benson Strick The Big Idea Catalyst

Who wants to know how to monetize their ideas without wasting time or money?
Anyone wish they could spend more time doing the things they love – and not have to actually “run their business?”

If you are saying yes, and I know you are, then let me introduce our speaker Melanie Benson Strick. Melanie guides big thinking entrepreneurs into being a thought leader in their industry – without losing their sanity or their soul.

After two years running her own company, Melanie quickly realized that most entrepreneurs create a JOB, rather than a business that can generate sustainable results. She has mentored hundreds of entrepreneurs to get their business out of neutral to experience a multiple six figure boost.

Melanie’s clients, who are typically coaches, consultants, authors, speakers and information marketers, average a 172% revenue increase while living their dream.

Melanie is a lifestyle enthusiast and spends her free time in search of the best spas and beaches in the world.

We are excited to have Melanie with us today. Everyone stand up and please help me give a loud, thunderous applause to the woman who is going to get us on the fast-track to more success, impact and fun in our businesses! Welcome Melanie Benson Strick.